



ORGANIZATION FRAMEWORK

MEMBER ENGAGEMENT COMMITTEE

Welcoming Team

Mission Statement: Create a gentle, non-intimidating, and intuitive approach to get new people involved. Forewarn and prepare every new individual to be aware that this is a hands-on activity people are informed that if ever felt violated report to our resolution team.

Vision: Creating a new enthusiastic member that wants to give back. Inspire, empower, and encourage them to repeat what they experienced.

Goals:

- Demonstrate how to lead by example with verbal mentorship for every member in the community
- Teaching others how to welcome new people in the jams
- Creating other leaders to make people feel welcomed
- New member committee to establish a connection

Asks:

- *Why are you here? How'd you hear about us?*

Provides:

- Challenge card, brochure, pen, and introduction to an available First Flight Team member.
- Helping with challenge of the week.

Outcome:

- Create a new follower on Instagram and Facebook

First Flight Team

Mission Statement: Focus on teaching the following. Number one safety, fundamentals, and foundations.

Vision: Find them safely. Create excitement and encourage them to continue to practice a master skills.

Goals:

- Giving a "positive" experience.
- Focus on foundations and safety.
- Follow challenge cards.

- Inform about classes.
- Provide weekly new challenges for the community.
- Tag others to repost
- Shout out to challenge others.

Outcome: Provide knowledge, and educating the new member about getting connected and involved in the community via Instagram, Facebook Page, and Facebook Group.

Success Team

Mission Statement:

Vision:

Goals:

- Available for follow ups and building relationships.
- Find out career, other interests, hobbies the new member has.

Outcome:

- Invite new members to coffee
- Has to complete a challenge card to get appointment.
- Women and men's support group

Resolution Team

Mission Statement:

Vision:

Goals:

- Peacefully resolve conflict through unity

Outcome:

- Deescalate conflict by reflecting our standards, guidelines, and values back to the member(s)

EDUCATION COMMITTEE

Teachers

Mission Statement:

Vision:

Goals:

- Teacher providing opportunity for members to learn and obtain more skills
- Go to person with questions on skills.
- Asking new members to demo skills.
- Supporting other teachers by attending other workshops out of town
- Reaching out to other acro community teachers.

Outcome:

- Develop classes with instructional and educational material to help the community learn and grow.

- Creating, writing, and reviewing educational literature and brochures and other content

Outreach Team

Mission Statement:

Vision:

Goals:

- Willing to travel for and setting up Mini festivals, Airbnb, and workshops

Outcome:

- Demonstrate proper spotting and helping other communities safely learn new skills.

MARKETING COMMITTEE

Mission Statement: Creating ideas that will keep the members of our community engaged, challenged, and working together. Giving recognition and praise for demonstrating good behavior in the community. Organizing fun outings, events, and adventures.

Social Media Team

Mission Statement: To keep our community members connected and up to date on events

Recognize and praise our members when completing challenges and learning new skills.

Showcasing classes, workshops, and other opportunities to learn new skills and grow.

Vision: Retaining current members and drawing in new members. Being a central hub for information on how to get involved in the community on any day.

Goals:

- Keeping up with Instagram and Facebook page
- Supporting our performers
- Creating an event to go see their performance
- Introductions into other Facebook groups
- Meet up group

Outcomes:

- Promoting community events
- Recognition for completing Challenge cards
- Spotlight on members

Events and Activities Team

Mission Statement: Building relationships and connections through other movements.

Vision: Inviting other communities to participate.

Goals:

- Grow the community with new movements and gelled friendships
- Bring in more circus and movement arts into the community.

Outcomes:

- Paddle boarding, springs, rock climbing, camping trips

Photo/Video/Graphic Design Team

Mission Statement:

Vision:

Goal:

- Create marketing content to show a St Pete Acro experience

Outcomes:

- Videos, Photos, Logos, Educational Brochures, Sponsorships, Website, and Social Media

Web Team

Mission Statement:

Vision:

Goal:

- Drawing more people to our community via funnel systems

Outcomes:

- Emails, surveys